



**Enercare Centre
February 26 - 28, 2017**

Easily Capture, Qualify & Connect With Potential Buyers

SYSTEM 1 The Mini Scanner with Download



This unit is based on single dimensional barcodes that contain an attendee number. You receive a hand-held laser scanner/data storage unit able to read barcodes from distance of approximately 8". The system is compact, lightweight, portable and easy to use. The all-inclusive rental cost includes the scanner, download, end of show email containing attendee information in ASCII-delimited format. Standard Follow-up codes included. No extra power required.

SYSTEM 2 Mobile Lead Retrieval



LEADS123 Mobile is the newest addition to MicroSpec's robust suite of lead retrieval and attendee tracking solutions. Available for download on both iOS and Android devices, the versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smart phones or tablets, and then securely access this data in real time from any location.

BENEFITS

- **Easy To Use** - All of our Lead Retrieval Scanners are as simple as point and click so you can spend your time talking to Potential Buyers and not trying to scan their badge.
- **Accurate Information** - Since lead data is linked to the event registration data, you will have access to the most up to date information available; even if updated during the event.
- **Flexible & Reliable** - All of our devices are handheld and battery-operated. This provides you with the freedom to scan a lead pretty much anywhere, not to mention no additional power is required to operate the unit.
- **Additional Exposure** - When you rent a lead retrieval device from MicroSpec your company contact details will appear on the "Who scanned Me" report of the individuals that visited your booth. This unique solution is sent to each attendee post-event and can facilitate proactive follow-up with you by the Potential Buyer.
- **Fully Supported Onsite** - MicroSpec lead retrieval personnel are on-site throughout the show with fast and friendly service. We care about your experience so our staff walk the exhibit hall during show hours and visit booths multiple times a day. We are always ready to answer any questions you may have.

TO ORDER YOUR LEAD RETRIEVAL UNIT(S), PLEASE VISIT:

www.microspec.com/mslr/RCS2017

Place your order by February 3, 2017 to get the Advance Order discount.