



Alcohol and
Gaming Commission
of Ontario

Commission
des alcools et des jeux
de l'Ontario

Liquor Licence Act

Special Occasion Permit

Loi sur les permis d'alcool

Permis de circonstance

Permit No. / N° de permis

0015-170056

IMPORTANT

THIS PERMIT MUST BE PRESENTED AT THE LCBO, THE BEER STORE OR ANY AGENCY STORE, LICENSED ONTARIO WINERY OR BREWERY OR DISTILLERY STORE TO PURCHASE OR RETURN ALCOHOL. IF YOU ARE SELLING ALCOHOL YOU MUST PAY THE APPROPRIATE LEVY FEE WHEN PURCHASING THE ALCOHOL. THE PERMIT AND LEVY RECEIPTS MUST BE READILY AVAILABLE FOR PRESENTATION UPON REQUEST AT THE EVENT.

AVIS IMPORTANT

POUR L'ACHAT OU LE RETOUR D'ALCOOL, VOUS DEVEZ PRÉSENTER LE PRÉSENT PERMIS À UNE SUCCURSALE OU UN MAGASIN-AGENCE DE LA RÉGIE DES ALCOLS DE L'ONTARIO, À UN MAGASIN THE BEER STORE OU À UN MAGASIN D'UN ÉTABLISSEMENT VINICOLE, D'UNE BRASSERIE OU D'UNE DISTILLERIE TITULAIRE D'UN PERMIS EN ONTARIO. SI VOUS FAITES LA VENTE D'ALCOOL, VOUS DEVEZ VERSER LES REDEVANCES EXIGÉES AU MOMENT DE L'ACHAT DE CET ALCOOL. LE PERMIS ET LES REÇUS DES REDEVANCES VERSEES DOIVENT POUVOIR ÊTRE PRÉSENTÉS SUR DEMANDE LORS DE L'ÉVÉNEMENT.

Name/Nom Address/Adresse City/Ville	RESTAURANTS, CANADA 1155 QUEEN STREET WEST TORONTO, ON M6J-1J4	Location of event/Emplacement de l'événement Name of building/property/Nom de l'immeuble/endroit Address/Adresse City/Ville	ENERCARE CENTRE 100 PRINCES' BOULEVARD TORONTO, ON M6K-3C3
Telephone/Téléphone	(416) 923-8416		
Name of person who shall attend and be responsible for event Nom de la personne qui assistera à l'événement et qui en sera responsable	TAYLOR, TROY	Alcohol service will take place outdoors or in a tent Y aura-t-il service d'alcool à l'extérieur ou sous une tente? ☐ Yes/Oui ☒ No/Non	
Address/Adresse	1155 QUEEN STREET WEST TORONTO, ON M6J-1J4		

Date	Start time (am/pm) Heure de début	Finish time (am/pm) Heure de la fin	Location (room) where permit is in effect Lieu (salle) où le permis s'applique	Estimated attendance Nombre de personnes attendues
17/02/26	11:00 AM	06:00 PM	HALLS A,B,C, AND	4000
17/02/27	11:00 AM	06:00 PM	ALL MEETING	4000
17/02/28	11:00 AM	06:00 PM	ROOMS	4000

Nature of event/Nature de l'événement

- | | |
|---|--|
| ☐ Private Event (invited guests only)/Événement privé (sur invitation seulement) | ☐ Levy/Redevances |
| ☐ Public Event/Événement public | ☒ No levy/Pas de redevances |
| ☒ Industry Promotional/Événement promotionnel de l'industrie | ☐ Sale/Avec vente |
| ☐ Market Research/Étude de marché | ☒ No sale/Sans vente |
| | ☐ Municipal resolution/Résolution du conseil municipal |
| | ☐ Tiered seating/Gradins |
| | ☐ Licensed establishment involved in event/Établissement pourvu d'un permis d'alcool prenant part à l'événement |

Additional information (conditions, donated liquor, nature of event, festival name, homemade wine/beer to be served)

Renseignements supplémentaires (conditions, dons d'alcool, nature de l'événement, nom du festival, vin ou bière maison servis)

RC SHOW 2017 AND OPENING NIGHT RECEPTION

Important Notice

The Permit holder is legally responsible. Know your responsibilities, refer to the Liquor Licence Act and Regulations. The permit holder/responsible person as indicated on the permit/application must attend the event, if in an emergency the permit holder/responsible person is unable to attend the event, the permit holder/responsible person must designate a person to attend. The permit holder/responsible person must obtain the person's written consent to the designation, for further details see over.

Beverage alcohol must be purchased with this permit at the LCBO, The Beer Store or any agency store, licensed Ontario winery or brewery or distillery store.

Avis important

Le titulaire du permis est légalement responsable. Pour connaître vos responsabilités, veuillez vous reporter à la Loi sur les permis d'alcool et à ses règlements. Le ou titulaire du permis ou la personne responsable indiquée(e) sur le permis ou la demande doit être présent(e) lors de l'événement. Si, en cas d'urgence, le titulaire du permis ou la personne responsable ne peut assister à l'événement, il ou elle doit alors désigner une autre personne. Le titulaire du permis ou la personne responsable doit obtenir le consentement écrit de la personne désignée. Pour plus de détails, voir au verso.

Pour acheter de l'alcool, il faut présenter le présent permis à une succursale ou un magasin-agence de la Régie des alcools de l'Ontario, à un magasin The Beer Store ou à un magasin d'un établissement vinicole, d'une brasserie ou d'une distillerie titulaire d'un permis en Ontario.

Issued by/Délivré par

Store/zone
Magasin/zone
0015

Registrar of Alcohol and Gaming
Registreur des alcools et des jeux

Restaurants Canada - RC Show 2017

February 26, 27 & 28, 2017

Enercare Centre

Dear Exhibitor:

Show Management strongly recommends responsible serving when sampling beverage alcohol to show attendees.

Sampling to students or intoxicated visitors is not encouraged.

If a situation arises at your booth, please contact the Show Office (Salon 106) immediately.

Thank you,

Restaurants Canada Show Management

Beverage Alcohol Sampling

Sampling Hours:	Sunday February 26	11am – 5pm
	Monday February 27	11am – 5pm
	Tuesday February 28	11am – 4pm

Trade Show Guidelines

1. For purposes of definition a "Trade Show" is considered to be a show which is closed to the general public, and where beverage alcohol samples are **not sold**.
2. Trade Show Guidelines are reviewed on an ongoing basis, and will be subject to change from time to time as required. The LCBO and /or Alcohol and Gaming Commission of Ontario (AGCO) will endeavour to notify interested parties as far in advance as possible of intended changes.
3. Exhibitors at trade shows will abide by the general rules and regulations directed by AGCO under Ontario's Liquor Control Act and the ethics of the trade. The LCBO is a service window that administers the majority of provisions under Ontario's Liquor Control Act.
4. Any type of beverage alcohol product may be served provided the product has been examined and approved by the LCBO Laboratory.
5. Where a product is brought into Ontario through the LCBO Private Ordering Department, laboratory approval will only be given on a sample taken from the actual shipment used at the show. This means that Private Ordering samples for show purposes must be in the LCBO Toronto Warehouse at least eight weeks prior to the actual trade show opening date.

LCBO Private Ordering: 33 Freeland Street, Toronto, ON M5E 1L7
Tel:(416) 864-6739 / (800) 668-5144

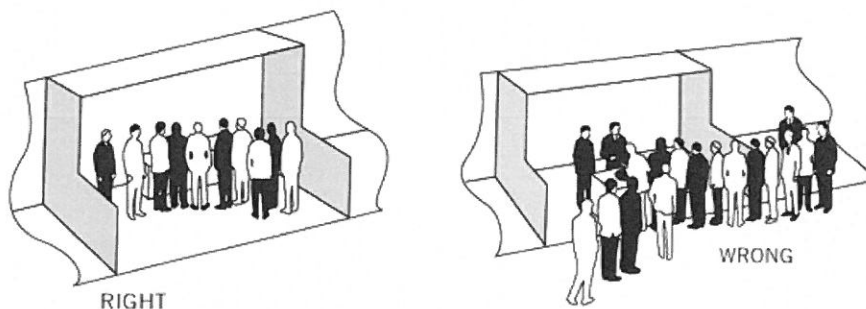
6. Arrangements must be made by a licensed agent or through respective Trade Commission (if without agent) with the LCBO Private Ordering Department to initiate the process of having unlisted product approved for trade show purposes.
7. Where an exhibitor wishes to demonstrate alcoholic beverage mixes, or similar products, the alcoholic portion of the sample must be obtained through the LCBO and must conform in sample size and content to these guidelines. **Exhibitors should also be aware that only registered agents exhibiting in the show are allowed to offer samples at these events.** Further, exhibitors of this type of product should check with AGCO for advertising restrictions that may relate to their exhibit space.

Alcohol and Gaming Commission of Ontario
20 Dundas Street, 7th Floor
Toronto, ON M5G 2N6
Tel: (416) 326-8700 / (800) 522-2876
Website: www.agco.on.ca

8. Exhibitors may show up to ten (10) products per ten feet of contracted booth frontage. The mix of products shown per 10-foot section is at the exhibitor's discretion.
9. Trade samples may be served provided the exhibitor observes all rules pertaining to the use of trade samples set out by the LCBO product purchasing department.
10. Sampling and consumption of the sample will be confined to the exhibitor's space location.
11. Sampling may be conducted by an employee of a company or agent providing a senior executive or registered representative is in attendance.
12. Products poured for the trade must adhere to the following maximums, and tasting glasses provided for show patrons must be clearly marked to aid pouring and inspection. Maximum servings are based on alcohol content (by volume) of the product.

23% or greater	= maximum serving 30ml
7% to 23%	= maximum serving 60ml
Less than 7%	= maximum serving 115ml

13. Exhibitors at trade shows should be aware that all products shown at the trade shows, whether brought in through the Private Ordering Department or drawn from current LCBO listings must be purchased through the LCBO. An exception is made to this policy for Ontario wineries, who may purchase their stock through their own retail outlet. Exhibitors or potential exhibitors are strongly advised to check directly with the LCBO Purchasing Department and the LCBO Laboratory, to determine the lead time necessary to have a product available for any given show.
- Receipts from the LCBO may be inspected on-site during the show, please ensure these receipts are accessible in the event an inspector requests them.
 - The Special Occasion Permit provided by the RC Show must be displayed in the booth.
 - Exhibitors should also contact the Merchandising Department for detailed ordering instructions for currently available items.
 - Non-compliance with these Alcohol and Gaming Commission of Ontario regulations and conditions will result in the removal of the sampling privilege.



Those exhibitors sampling alcoholic beverages are advised that patrons are not permitted to leave the booth area with unfinished amounts of samples.

2017 RC Show
Feb. 26 - 28th
Enercare Centre
Toronto



Show Office

Security Office